



PRESS RELEASE

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Business Tune Up 201 - A Compass Driven Business: How to stop driving forward looking through the rear view mirror!

Think about the word compass...in law, to compass is to purpose (or intend) something. In navigation it is an instrument that indicates direction. Audrey Godwin, The Godwin Group, PLLC a Certified Public Accounting and Business Advisory Services firm partners with small to mid-sized companies in building business profits and maximize growth.

WHAT: **A Compass Driven Business: is sustainable because it's growth is based on intentional choices.** This workshop provides tools to help business owners set the direction of their business specific for what matters to their business. Learn the four fundamental strategies each business much show proficiency to help you navigate the road ahead based on your business "true" north.

WHEN: Wednesday, October 31, 2007
8:15 to 11:15 a.m.
Doors open at 8:00

WHERE: SBA Education and Training Center
2401 4th Avenue, Suite 450
4th & Battery – near Belltown
Seattle 98121
Parking available in nearby lots. Hourly rates apply.

COST: \$35 per session
Pre-registration required.
(Discounts may apply – ask when registering.)

REGISTER: carol.andersen@sba.gov for more information

WNET *Plus* is a facilitated training and peer program that provides advanced training through active participation and hands-on group feedback. WNET *Plus* is designed for established owners who have been in business over 3 years. Both men and women are invited to participate.

*Partners: Bates Technical College – BMTC, Greater Seattle Chamber of Commerce, Northwest BDA,
Sands Costner & Associates, SCORE, The Godwin Group, Women's Business Centers @ CCD and Women's Resource*

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